

62

Ro

1958 :- ROSE CATALOG :- 1959



LIBRARY
RECEIVED
JUL 28 1958
U. S. Department of Agriculture



STARFIRE
P. A. F.
New AARS
Winner

MONTEBELLO ROSE COMPANY

Office: 401 North 6th Street, Montebello, California

MONTEBELLO ROSE COMPANY

Office

401 North Sixth Street
Montebello, California
Phone PArkview 1-1300

Salesyard

14408 East Nelson Avenue
Puente, California
Phone Edgewood 62-490

Member of

CALIFORNIA ASSOCIATION OF NURSERYMEN

AMERICAN ASSOCIATION OF NURSERYMEN

PACIFIC ROSE SOCIETY

Bare-root season 1958-59

ORDERS will be filled in their rotation—**BE EARLY.**

PRO-RATA: We reserve the right to fill our orders pro-rata, subject to final crop harvesting count.

TERMS: 2%—10, net—30; **60 days by advance arrangement, only.**

CLAIMS: Must be made **within 5 days** after receipt of shipment.

NON-WARRANTY: The Montebello Company will exercise care to have all stock true to name, nevertheless, it is understood and agreed that, should any stock prove untrue to name, the Montebello Rose Company shall be liable only for the sum paid for the stock which may prove untrue, and shall not be liable for any greater amount.

SHIPPING: Shipment travel at the risk of the purchaser. F.O.B. HILLGROVE, PUENTE, or SAN GABRIEL.

BOXES: At near cost.

PRICE LIST

STANDARD BUSH, FLORIBUNDAS AND CLIMBERS. Please order in multiples of **ten (10)**. Quantity rate determined by **total order.**

GRADE No. 1		GRADE No. 1½	
100 to 250.....	.50	100 to 250.....	.42
260 to 1000.....	.47	260 to 1000.....	.39
1050 and up.....	.45	1050 and up.....	.37

PATENTED BUSH, FLORIBUNDAS AND CLIMBERS. Please order in multiples of **ten (10)**.

RETAIL AND WHOLESALE PRICES, ESTABLISHED BY LICENSOR.

RETAIL

WHOLESALE

	10 to 19	20 to 99	100 to 249	250 & up
\$1.50	\$.90	\$.75	\$.70	\$.65
1.75	1.00	.87½	.80	.75
1.85	1.05	.95	.85	.80
2.00	1.10	1.00	.95	.85
2.25	1.25	1.12½	1.05	.95
2.50	1.40	1.25	1.20	1.10
2.75	1.50	1.37½	1.30	1.20
3.00	1.70	1.50	1.40	1.30
3.50	1.95	1.75	1.60	1.50
5.00	2.75	2.50	2.20	1.85

GRADE No. 1½, retails at the same price as above, wholesale at 20% less.

No. 2 GRADE. We have an excellent assortment of standard number 2 grade roses, and they are in good condition for shipping. Ask us about them.

PATENTED HYBRID TEA

AZTEC. Pat. No. 1648. Deep, orange-scarlet in color, perfect in form. Pleasingly fragrant. Has long stems, is a vigorous and semi-spreading, plant. RETAIL \$3.00.

BEST REGARDS. Pat. No. 652. Full, high-centered blooms in a fine combination of soft rose and deep yellow. Bright, glossy, foliage. RETAIL \$1.50.

BLANCHE MALLERIN. Pat. No. 594. A white rose of perfect form and exquisite fragrance. Strong vigorous grower. RETAIL \$2.25.

BUCCANEER. Pat. No. 1119. Golden-yellow blooms, perfectly formed, and semi-double. Tall, vigorous plants. Free-branching, well foliated. RETAIL \$2.50.

CAPISTRANO. Pat. No. 922. Clear, rose-pink buds, and handsome large blooms, on long stems. Abundant foliage. RETAIL \$2.00.

CARELESS LOVE. Pat. No. 1582. Camellia-like in shape and varigated red and white streaks. Occasionally blossoming out a deep pink or apricot-yellow on the same stem with the varigated blooms. RETAIL \$2.50.

CHARLES MALLERIN. Pat. No. 933. Deeply fragrant blooms of dark, red velvet, borne on long cutting stems. Disease-resistant, upright grower. RETAIL \$2.50.

CHARLOTTE ARMSTRONG. Pat. No. 455. Large, cerise-red buds and blooms, on long stems. Strong, vigorous plants. RETAIL \$2.25.

CHRYSLER IMPERIAL. Pat. No. 1167. Deep red buds and blooms, intensely fragrant, long-stemmed. Upright, well-branched plants. RETAIL \$2.50.

CONFIDENCE. Pat. No. 1192. Giant blooms of a delectable, peach-pink, lusciously fragrant. Well-shaped plants covered with glossy foliage. RETAIL \$2.25.

DR. DEBAT. Pat. No. 961. Large, fragrant blooms of clear pink. Tall, vigorous growers. RETAIL \$2.25.

FANDANGO. Pat. No. 894. Bright red blooms on long stems. Pleasingly fragrant. A strong, vigorous grower. RETAIL \$2.25.

FIRST LOVE. Pat. No. 921. Long-pointed buds and flowers of soft pink. Long stems. Abundant foliage. Strong plants. RETAIL \$2.25.

FORTY NINER. Pat. No. 792. A vivid bi-color featuring bright red inside the petals, chrome-yellow, outside. Vigorous grower. RETAIL \$2.25.

FRED EDMUNDS. Pat. No. 731. Burnt-orange buds, opening slowly to deeply fragrant blooms of orange-apricot. Sturdy, compact grower. RETAIL \$2.00.

FRED HOWARD. Pat. No. 1006. Full, high-centered blooms of clear yellow, edged with light pink. Shiny, dark foliage. Hardy plants. RETAIL \$2.00.

GOLDEN MASTERPIECE. Pat. No. 1284. Long, golden buds opening to huge, high-centered flowers of rich, deep, yellow. Abundant, glossy foliage. Long stems. RETAIL \$3.00.

GOLDEN SCEPTER. Pat. No. 910. Long-pointed buds of bright yellow, opening to large, well-formed blooms. Dark, glossy foliage, tall plants. RETAIL \$1.85.

HAPPINESS. Pat. No. 911. Perfectly formed, buds and blooms of luminous-red, on long stems. Tall, well-formed plants. RETAIL \$2.00.

HEART'S DESIRE. Pat. No. 501. Deeply fragrant red blooms on long-cutting stems. Large, free-branching plants. RETAIL \$1.75.

HELEN TRAUBEL. Pat. No. 1028. Glowing, pink and apricot blooms of immense size. Bright, leathery foliage. Strong, vigorous plants. RETAIL \$2.75.

HENRY FORD. Pat. No. 1218. Beautiful, urn-shaped buds, opening to full, high-centered blooms of clear pink. Fragrant. RETAIL \$2.25.

ISOBEL HARKNESS. Pat. No. 1650. Long buds, opening to graceful blooms of clear, golden-yellow. Vigorous, free-branching plants, well-foliated. RETAIL \$3.00.

KATHERINE T. MARSHALL. Pat. No. 607. Large blooms of fragrant, clear pink, with touches of gold at petals base. Glossy foliage, vigorous plants. RETAIL \$1.85.

LADY ELGIN. Pat. No. 1469. Huge, well-shaped buds and blooms of rich, deep, "jewelers gold", pleasingly fragrant, and long-stemmed. Tall, vigorous plants, well-foliated. RETAIL \$2.50.

LA JOLLA. Pat. No. 1103. Pink and cream blooms, with touches of gold at the heart of each flower. Fine foliage, strong, sturdy, plants. RETAIL \$2.50.

LAS VEGAS. Pat. No. 1486. Large, orange-rose flowers, on long stems. Deeply fragrant, and free-blooming. Glossy foliage, well-shaped plants. RETAIL \$2.50.

LIVING. Pat. No. 1463. Beautiful, orange-red flowers on long, straight, stems. Fine foliage, strong, tall, plants. RETAIL \$2.50.

LOVE SONG. Pat. No. 1360. Magnificent blooms of rich, salmon-pink, with light yellow on the outside of each petal. Strong, upright grower. RETAIL \$2.50.

LOWELL THOMAS. Pat. No. 595. Well-formed buds and blooms of bright, unfading yellow. Abundant foliage. Sturdy, upright plants. RETAIL \$2.25.

MIDNIGHT. Pat. No. 1542. A black-red rose, deeply fragrant. Maroon markings darken the petals, and deepen the black effect. Vigorous grower. RETAIL \$2.75.

MIRANDY. Pat. No. 632. Beautiful, dark-red blooms, of lasting fragrance. Good cutting stems. Sturdy plants. RETAIL \$2.25.

MISSION BELLS. Pat. No. 923. Salmon-pink blooms of immense size, on long, straight stems. Glossy foliage. Vigorous grower. RETAIL \$2.00.

MOJAVE. Pat. No. 1176. Fragrant flowers of deep apricot-orange on long stems. Glossy dark-green foliage. Vigorous, free-branching plants. RETAIL \$2.75.

MONTEZUMA. Pat. No. 1383. Scarlet-orange buds opening to immense flowers of glowing, salmon-pink. Very fragrant. Abundant, glossy foliage. RETAIL \$2.75.

NEW YORKER. Pat. No. 823. Velvety-red blooms of perfect form, long stems. Continuous bloomer. Vigorous grower. RETAIL \$2.50.

NOCTURNE. Pat. No. 713. Fragrant, deep-red blooms, with darker shadings on each petal. Abundant foliage, upright grower. RETAIL \$2.25.

PEACE. Pat. No. 591. Superb, golden, pink-edged blooms of fine form, borne on long stems. Leathery foliage. Vigorous growers. RETAIL \$2.50.

PINK PEACE. P.A.F. A beautiful, rose-pink, reproduction of Peace. The same qualities of bloom and plant growth as Peace, with the added attraction of being a pink, Peace rose. RETAIL \$3.00.

QUEEN ELIZABETH. Pat. No. 1259. Deep-pink blooms, borne singly, and in clusters. Hardy, robust grower. Dark, glossy foliage. RETAIL \$2.50.

ROSE MARIE REID. Pat. No. 1487. Beautiful blooms of cool, rose-pink borne on fine cutting stems. Plants are strong and vigorous. RETAIL \$2.50.

ROUNDELAY. Pat. No. 1280. Bright, red blooms, delightfully fragrant. Borne singly or in clusters. A free-branching, vigorous grower. RETAIL \$2.50.

RUBIAYAT. Pat. No. 758. Shapely buds of rich red, opening to double, fragrant blooms. Tall, free-branching plants. RETAIL \$1.85.

SAN FERNANDO. Pat. No. 785. Crimson-red flowers, intensely fragrant, borne on straight stems. Vigorous, upright plants. Leathery foliage. RETAIL \$1.75.

SANTA ANITA. Pat. No. 539. Beautiful, fragrant, rose-pink blooms. Glossy foliage. Strong, sturdy plants. RETAIL \$1.50.

SHOW GIRL. Pat. No. 646. Deep, rose blooms, intensely fragrant, borne on fine cutting stems. Robust grower. RETAIL \$2.25.

SLEIGH BELLS. Pat. No. 1004. Snow-white blooms, of excellent form and fine fragrance, on long stems. Prolific bloomer. Hardy growers. RETAIL \$2.00.

STARFIRE. P.A.F. Our new AARS winner, has luminous, currant-red blooms on long, straight stems. Bronzy-green foliage, holly-like in composition and shape, setting off the perfectly-contoured blooms. Vigorous, beautiful, grower. RETAIL \$3.50.

SUNLIGHT. Pat. No. 1576. Long, golden-yellow buds, opening to immense blooms borne on long straight stems. Foliage is heavy, and the plants are strong, vigorous growers. Retail \$2.50.

SUN VALLEY. Pat. No. 1135. Golden-yellow blooms, on long straight stems. Vigorous, free-branching, grower. RETAIL \$2.50.

SUTTER'S GOLD. Pat. No. 885. Huge, high-centered blooms of deep, golden-yellow, tinged with orange and red markings. Is fragrant. A hardy grower, and very free-branching. Retail \$2.25.

TALLYHO. Pat. No. 828. A two-toned bloom of deep, mulberry-rose. Full petalled, with a spicy fragrance. Vigorous grower. RETAIL \$2.25.

TIFFANY. Pat. No. 1304. Warm pink blooms, shaded with deep gold at the heart. Fully double, high-centered flowers borne on long stems. Glossy foliage. Strong, upright grower. RETAIL \$2.50.

TOM BRENEMAN. Pat. No. 986. Fragrant, deep rose blooms of huge size, borne on long, strong stems. Fine foliage, strong grower. RETAIL \$2.00.

WHITE KNIGHT. Pat. No. 1359. Beautiful, firm, white blooms of deep fragrance, long-stemmed and graceful. Glossy foliage. Vigorous, upright grower. RETAIL \$3.00.

WHITE SWAN. Pat. No. 1115. Large, alabaster-white blooms, produced freely on very long stems. Abundant, dark-green foliage. Strong grower. RETAIL \$2.50.

PATENTED FLORIBUNDAS

BABY BLAZE. Pat. No. 1362. Dark red, cup-shaped blossoms. Sturdy, compact grower. RETAIL \$2.00.

CARROUSEL. Pat. No. 1066. Grandiflora of deep, unfading red. Abundant bloomer. Vigorous, upright grower. RETAIL \$2.00.

CHINA DOLL. Pat. No. 678. Clusters of bright pink blossoms covering small, compact bushes. Sturdy grower. RETAIL \$2.25.

CIRCUS. Pat. No. 1382. Sturdy, upright bushes covered with gay blossoms of mixed hues in red, yellow, pink and orange. Abundant foliage. RETAIL \$2.50.

CRIMSON ROSETTE. Pat. No. 901. Quantities of dark-red blossoms covering the strong, sturdy bushes, are long-lasting. Vigorous grower. RETAIL \$1.50.

EMBERS. Pat. No. 1178. Fiery-red blooms deepening to dark red. Moderately spreading plant, being a robust grower. RETAIL \$2.00.

FASHION. Pat. No. 789. Bright, coral-peach blossoms. Glossy foliage, vigorous grower. Prolific bloomer. RETAIL \$2.00.

FUSILIER. Pat. No. 1709. Heavy clusters of luminous, orange-red blossoms on full, bushy plants. Abundant, dark-green foliage. RETAIL \$2.50.

GERANIUM RED. Pat. No. 811. Bright red blossoms of spicy fragrance. Glossy, bright green foliage. Sturdy plants. RETAIL \$2.00.

GOLD CUP. Pat. No. 1683. Big golden-yellow blossoms. Pleasingly fragrant. Glossy foliage. Continuous bloomer. RETAIL \$2.50.

GOLDBLOCKS. Pat. No. 672. Golden-yellow flowers abundantly covering the strong, sturdy plants. Fine foliage. RETAIL \$1.75.

GREEN FIRE. P.A.F. An intense, unfading, yet brilliant, yellow. The semi-double blooms are borne in large clusters. Quantities of bright green foliage, set off the shining, yellow-green blooms. RETAIL \$2.50.

HEAT WAVE. P.A.F. Gay, Chinese-red blossoms, with overtones of bright, currant-red. Brilliant color is sunfast, is free-flowering and well foliated. RETAIL \$2.75.

INDEPENDENCE. Pat. No. 1036. Bright, shining, red blooms on well-foliated, compact, plants. Strong growers. RETAIL \$1.75.

IVORY FASHION. Pat. No. 1688. Beautifully shaped, pale, gold blooms, merging to a soft ivory. Compact yet bushy, plants. Excellent foliage. An ARRS winner. RETAIL \$2.75.

JIMMY CRICKET. Pat. No. 1346. Bright red buds opening to cup-shaped blossoms of orange-vermillion. Abundant, glossy foliage. Sturdy grower. RETAIL \$2.00.

LAVENDER GIRL. Pat. No. 1672. A real, honest to goodness, lavender rose, that uniquely holds to its wonderful hue through the most torrid summer. In the bud, it is slightly red, but the open bloom is a true lavender. The plant is low and bushy, and has excellent cutting stems. RETAIL \$5.00.

LILIBET. Pat. No. 1209. Clear, candy-pink blossoms borne in large graceful clusters. Free-blooming, and is a hardy grower. RETAIL \$2.00.

LITTLE DARLING. Pat. No. 1581. Varied shades of rose-pink, melting into warm buttercup yellow at the heart. Nearly perfect blooms are borne singly and in clusters, on long stems. Shiny, green foliage. Tall, bushy plants. RETAIL \$2.00.

MA PERKINS. Pat. No. 1143. Shell-pink blooms, tinged with coral. Crisp, fine, foliage. Sturdy grower. RETAIL \$2.00.

MASQUERADE. Pat. No. 975. Gay colors of red, rose, lemon-yellow and orange are cheerful additions to the garden. Borne in large clusters. Hardy grower. RETAIL \$2.00.

MEXICALI ROSE. Pat. No. 1496. Long-lasting orange-yellow blooms, cover low, sturdy plant. Excellent foliage. RETAIL \$2.50.

PINK BOUNTIFUL. Pat. No. 601. Rose-pink blossoms are thick textured and long-lasting. Abundant dark green foliage, and is a hardy grower. RETAIL \$1.75.

PINK ROSETTE. Pat. No. 902. Peach-pink flowers in large, open sprays. Glossy, bright green foliage. Compact grower. RETAIL \$1.50.

PINOCCHIO. Pat. No. 484. Great clusters of rich, salmon-gold blossoms. Abundant dark green foliage. Vigorous grower. RETAIL \$1.75.

REDCAP. Pat. No. 1292. Scarlet flowers completely covering low, compact, bushes. Prolific bloomer. RETAIL \$2.00.

RED PINOCCHIO. Pat. No. 812. Velvety-red blossoms borne in large, graceful clusters. Fine foliage, vigorous grower. RETAIL \$1.75.

RUBY LIPS. P.A.F. Semi-double, heavy textured, long-lasting blooms of a rich, deep red. The masses of flowers almost completely cover the low, compact plant. A vigorous grower. RETAIL \$2.50.

SIREN. Pat. No. 1197. Frilly petalled flowers of scarlet, borne in graceful clusters on long stems. Abundant foliage, hardy growers. RETAIL \$1.75.

SPARTAN. Pat. No. 1357. Coral-rose blooms borne in large clusters. Very fragrant. Sturdy, compact bushes. RETAIL \$2.75.

TEXAN. Pat. No. 1471. Bright, red blooms borne on long stems. Tall, upright plants, abundant foliage. Vigorous grower. RETAIL \$2.50.

VALENTINE. Pat. No. 1029. Deep red clusters of blooms on low, bushy plants. Leathery green foliage. RETAIL \$2.00.

VOGUE. Pat. No. 926. Coral-pink sprays of semi-double blooms. Shiny, dark green foliage. Tall, upright growers. RETAIL \$2.00.

WHITE BOUQUET. Pat. No. 1415. Small, white blossoms centered with bright yellow, completely covering, low, compact bushes. A sturdy grower. RETAIL \$2.50.

WHITE PINOCCHIO. Pat. No. 1010. Clusters of small, white blooms setting off the crisp, green foliage. Low, compact bushes. RETAIL \$1.50.

YELLOW PINOCCHIO. Pat. No. 992. Bright, apricot-yellow blossom. Shiny, dark green foliage. Hardy, vigorous grower. RETAIL \$1.50.

PATENTED CLIMBERS

CARROUSEL. P.A.F. The very fine Carrousel rose in climbing form. As always climbing Carrousel will be much in demand, this season. Order now. RETAIL \$2.50.

CHRYSLER IMPERIAL. Pat. No. 1528. Long, tapering buds opening to large blooms of deep-red. Strong, vigorous climber. RETAIL \$2.75.

CRIMSON GLORY. Pat. No. 736. Velvety-red blooms of fine fragrance, and form. Abundant foliage. Vigorous climber. RETAIL \$2.50.

DESCANSO PILLAR. Pat. No. 943. Gorgeous flowers, ranging from clear coral to rosy-pink, on tall, upstanding plants. RETAIL \$2.25.

DR. J. H. NICOLAS. Pat. No. 457. Double, shell-pink blooms of fine fragrance. Glossy, dark-green foliage. RETAIL \$2.00.

FLORADORA. Pat. No. 1054. Cinnabar-red flowers borne on long stems. Long, strong, canes. Abundant foliage. RETAIL \$2.00.

FORTY NINER. Pat. No. 1094. Vivid red inside, chrome yellow outside. Long stems. Vigorous climber. RETAIL \$2.50.

GOLDEN SHOWERS. Pat. No. 1557. Bright, golden-yellow blooms of impressive size and profusion. Large, leathery foliage. Hardy climber. RETAIL \$2.75.

GOLDILOCKS. Pat. No. 1090. Golden-yellow blooms borne in clusters on long canes. Bright, glossy foliage. RETAIL \$2.50.

HEART'S DESIRE. Pat. No. 663. Deep, red flowers on long cutting stems. Very fragrant. Long canes. RETAIL \$1.75.

HIGH NOON. Pat. No. 704. Pillar-type climber. Abundant foliage. Bright, coin-yellow blooms. RETAIL \$2.50.

PEACE. Pat. No. 932. Immense blooms of pale, creamy, gold, tinged with cerise along each petals edge. Glossy, dark green foliage. RETAIL \$2.25.

PINOCCHIO. Pat. No. 1142. Salmon-pink blossoms of fine form, borne in sprays, and singly. Glossy foliage. Vigorous canes. RETAIL \$2.50.

SAN FERNANDO. Pat. No. 1123. Fragrant blooms of deep red. Dark, glossy foliage. Long canes. RETAIL \$2.00.

SUTTER'S GOLD. Pat. No. 1185. Golden-yellow flowers, fragrant and long-lasting. Free-branching, vigorous climber. RETAIL \$2.50.

TEXAS CENTENNIAL. Pat. No. 565. Scarlet-red blooms with touches of deep gold. Long stems, bronzy foliage. Large canes. RETAIL \$2.50.

STANDARD HYBRID TEA

AUTUMN. Blend of orange and yellow, tinged with red. Vigorous grower.

BETTER TIMES. Deep rose and gold blooms. Strong, sturdy plants.

CHRISTOPHER STONE. Fragrant, dark red blooms, on long stems. Strong grower.

CONDESA DE SASTAGO. Blend of coppery-rose and golden yellow. Glossy foliage.

CONTRAST. China-pink and frosty white. Bronzy foliage. Strong grower.

COUNTESS VANDAL. Large, salmon-pink blooms. Leathery foliage. Vigorous grower.

CRIMSON GLORY. Fragrant, velvety-red blooms. Glossy, dark green foliage. Hardy.

DUQUESA DE PENARANDA. Coppery-orange blooms of fine fragrance. Crisp foliage.

ECLIPSE. Long, slender buds of bright coin-yellow, opening to semi-double blooms.

EDITOR McFARLAND. Huge, fragrant blooms of pink, on long stems. Vigorous grower.

ENA HARKNESS. Clear red blooms. Glossy foliage, sturdy grower.

ETOILE DE HOLLANDE. Large, fragrant blooms of bright red. Fine form. Vigorous.

FRAU KARL DRUSHKI. Double white blooms on long stems. Hardy grower.

GIRONA. Fragrant, red and yellow combination. Bright foliage. Sturdy grower

GRENOBLE. Large, deep red blooms. Bushy, well-shaped plants.

HADLEY. Velvety-red flowers, intensely fragrant. Abundant foliage. Vigorous.

JOANNA HILL. Creamy-yellow blooms, shading to bronzy-pink in center. Good grower.

J. OTTO THILOW. High-centered, fragrant blooms of rosy-pink. Fine foliage.

K. A. VICTORIA. Creamy-white blooms of fine form, on long stems. Vigorous grower.

LOS ANGELES. Pink and golden-yellow blooms on long stems. Vigorous grower.

MARGARET McGREDY. Full blooms of bright red. Strong, vigorous plants.

McGREDY'S IVORY. Pointed buds of ivory-white. Long stems. Glossy foliage.

McGREDY'S SCARLET. High-centered blooms of bright scarlet. Robust grower.

McGRADY'S SUNSET. Apricot-yellow and buff. Sturdy bushes. Leathery foliage.

McGREDY'S YELLOW. Bright yellow blooms. Bronzy-green foliage. Tall grower.

MISS ROWENA THOM. Large, light-red blooms. Fragrant. Sturdy, compact bushes.

MME. HENRI GUILLOT. Deep rose blooms, fine fragrance, straight stems. Hardy.

MRS. E. P. THOM. Golden-yellow flowers. Long stems. Vigorous grower.

MRS. PIERRE S. DUPONT. Fragrant, double flowers of golden-yellow with red tints.

NIGHT. Dark red blooms, of fine fragrance. Bushy, compact plants.

PICTURE. Candy-pink blooms, semi-double, light fragrance. Glossy foliage.

PINK DAWN. Fragrant blooms of warm pink. Abundant, glossy foliage.

PINK RADIANCE. Double, fragrant, pink and deep-rose blooms. Long stems.

POINSETTIA. Bright red blooms. Abundant, glossy foliage. Hardy grower.

PRESIDENT H. HOOVER. Immense blooms of salmon-pink, yellow and cerise. Vigorous.

RED HOOVER. Large, bright red blooms. Glossy, light green foliage. Hardy grower.

RED RADIANCE. Raspberry-red blooms. Strong rose fragrance. Vigorous grower.

RED TALISMAN. Bright red blooms. Light fragrance. Robust grower.

REX ANDERSON. Well shaped blooms of white. Dark foliage. Robust grower.

SIGNORA. Double blooms of deep orange, yellow and rose. Long stems. Tall grower.

SOEUR THERESE. Golden-yellow and red blooms. Long stems. Light fragrance. Hardy.

SNOWBIRD. Paper-white blooms. Glossy dark foliage. Strong, sturdy grower.

TALISMAN. Orange, rose and yellow blooms. Fine foliage. Prolific bloomer.

TEXAS CENTENNIAL. Bright red blooms. Long stems. Tall, robust grower.

THE DOCTOR. Fragrant, satin-pink double blooms. Sturdy, vigorous grower.

VIRGO. Perfect, double, white rose. Long stems. Bright green foliage. Hardy grower.

WILL ROGERS. Dark red blooms, deeply fragrant. Compact, hardy grower.

YELLOW SASTAGO. Long, deep-gold buds, double blooms. Glossy foliage, strong plants.

STANDARD FLORIBUNDAS

ALAIN. Cherry-red clusters on strong, bushy plants. Good foliage.

CECILE BRUNNER. Double, fragrant, soft-pink blossoms, borne single and in clusters.

CHARLIE MCCARTHY. Open, white blooms, gold center. Glossy foliage. Compact plants.

DAGMAR SPAETH. White blossoms flushed with rosy-pink. Sturdy, compact growers.

DONALD PRIOR. Velvety-red blossoms. Sturdy, upright plants.

ELSE POULSEN. Deep pink clusters on long stems. Bronzy foliage. Vigorous plants.

EUTIN. Clusters of dark-maroon-red blossoms. Leathery foliage. Sturdy grower.

FLORADORA. Very double, bright red blooms. Glossy foliage. Upright sturdy plants.

FRENSHAM. Dark red buds and blooms. Broad, bushy plants. Leathery foliage.

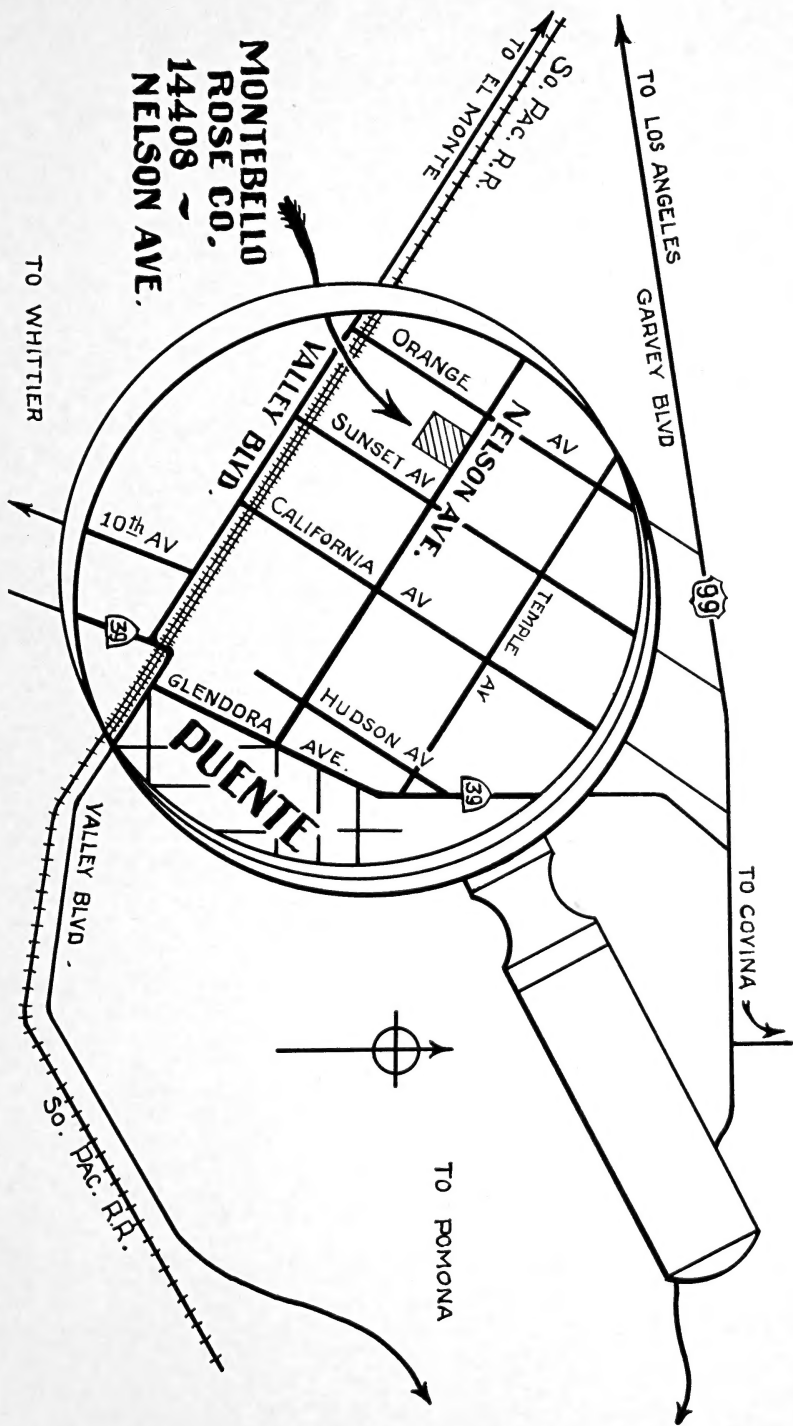
- GARNETTE.** Maroon-red clusters covering sturdy, low-growing plants.
- GOLDEN SALMON.** Orange-coral blossoms. Bushy, compact plants.
- GRUSS AN AACHEN.** Pink blooms. Glossy foliage. Compact, sturdy grower.
- IMPROVED LAFAYETTE.** Glowing, dark red blossoms. Fragrant. Compact, sturdy plants.
- POULSEN'S BEDDER.** Bright pink blooms in huge clusters. Bright foliage. Hardy.
- POULSEN'S YELLOW.** Golden-yellow blossoms. Glossy dark green foliage.
- RED RIPPLES.** Huge clusters of dark red blossoms. Leathery foliage. Vigorous.
- ROSENELFE.** Bright pink clusters on long stems. Glossy foliage. Strong grower.
- SNOWBANK.** Snow-white blossoms in large clusters. Strong, sturdy grower.
- SUMMER SNOW.** Large clusters of white blossoms. Bright foliage. Compact grower.

STANDARD CLIMBERS

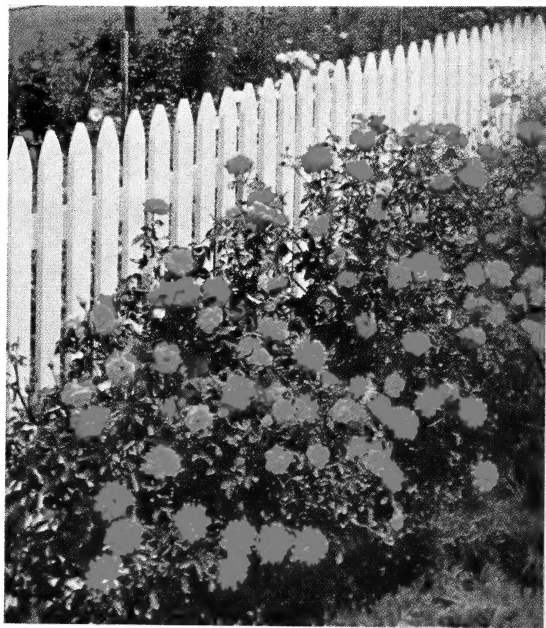
- AMERICAN BEAUTY.** Fragrant, deep-rose-red blooms, long stems. Vigorous climber.
- BELLE OF PORTUGAL.** Warm, pink blooms of immense size. Fragrant. Free-branching.
- BLAZE.** Clusters of bright red bloms. Strong canes. Free-branching.
- CECILE BRUNNER.** Candy-pink buds and blossoms borne singly and in clusters. Hardy.
- COUNTESS VANDAL.** Huge, coppery-pink blooms. Fine foliage. Free-branching.
- DOUBLOONS.** Double blooms of saffron-yellow and gold. Long canes. Strong grower.
- ETOILE DE HOLLANDE.** Velvety, red blooms on long stems. Fine foliage. Strong canes.
- GOLD RUSH.** Deep, gold blooms. Glossy foliage. Strong, sturdy grower.
- HADLEY.** Fragrant, cherry-red blooms. Glossy foliage. Vigorous grower.
- IMPROVED BLAZE.** A new and improved strain of our climbing Blaze. Vigorous grower.
- K. A. VICTORIA.** Snow-white blooms on long stems. Bright foliage. Sturdy canes.
- MRS. E. P. THOM.** Bright yellow blooms on long stems. Long canes, sturdy grower.
- NEW DAWN.** Blush-pink blooms. Fine fragrance. Long stems. Long canes.
- PAUL'S SCARLET.** Scarlet-red blooms on long straight canes. Strong climber.
- PRESIDENT H. HOOVER.** Huge blooms of apricot, buff and cerise. Strong climber
- RED TALISMAN.** Bright red blooms on long stems. Strong, sturdy canes.
- SNOWBIRD.** White blooms, glossy foliage. Strong climber.
- TALISMAN.** Golden-yellow buds and blooms, touched with red. Strong canes.

MONTEBELLO
ROSE CO.
14408 ~
NELSON AVE.

TO WHITTIER



TO POMONA



MEXICALI ROSE
Pat. No. 1496

Montebello Rose Company

401 North Sixth Street

Montebello, California

Sales Yard: 14408 E. Nelson Avenue, Puente, Calif.